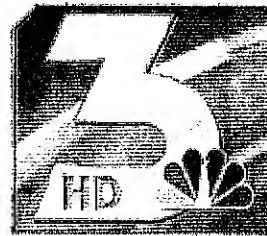


## ORDER



KSNV

Orders	Order / Rev:	106573	Primary AE:	Amy McCreary
	Alt Order #:	06852105	Sales Office:	BLPHI
	Product Desc:	DSCC IE	Sales Region:	National
	Estimate:	1771		
	Flight Dates:	09/14/12 - 09/24/12		
	Original Date / Rev:	09/13/12 / 09/14/12		
	Order Type:	GENERAL		
Agency	Name:	Great American Media		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
	1010 Wisconsin Ave. NW		Billing Cycle:	EOM/EOC
	Washington, DC 20007		Agency Commission:	15%
Advertiser	Name:	Democratic Senatorial Campaign Committee		
	Demographic:	A25-54	New Business Thru:	
	Product Codes:	PLI1,PLI2	Order Separation:	00:05:00
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:	
	Revenue Codes:	POLITICAL/AGY, ISSUE, GEN	Agency External ID:	

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/24/12	100	\$94,225.00	\$80,091.25

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	100	\$94,225.00	\$80,091.25	0.00
Totals	100	\$94,225.00	\$80,091.25	0.00

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

## Order Share

	Share	Total
KSNV	36%	\$94,225.00
Market	100%	\$261,736.11

## Competitive Share

	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	25%	\$65,434.03
KLVX	0%	\$0.00
KSNV	0%	\$0.00
KTNV	20%	\$52,347.22
KTUD	1%	\$2,617.36
KVVU	15%	\$39,260.42
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	3%	\$7,852.08

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/18/12	09/24/12	M-F 5-6a WakeUp w/Wagners	5-6a		MTWTF--	:30	4	\$600.00	1	0.00	NM	4	\$2,400.00
M-F 5-6a WakeUp w/Wagners															
WAKE UP WITH THE WAGNERS															
Start Date		End Date		Weekdays		Spots/Week		Rate		Rating					
Week: 09/18/12		09/24/12		MTWTF--		4		\$600.00		0.00					

Order / Rev: 106573  
Alt Order #: 06852105  
Flight Dates: 09/14/12 - 09/24/12

Advertiser: Democratic Senatorial Campaign Comm  
Product Desc: DSCC IE  
Estimate: 1771

Order / Rev: 106573  
Alt Order #: 06852105  
Flight Dates: 09/14/12 - 09/24/12

Advertiser:	Democratic Senatorial Campaign Comm
Product Desc:	DSCC IE
Estimate:	1771

KSJV

Order / Rev: 106573  
 Alt Order #: 06852105  
 Flight Dates: 09/14/12 - 09/24/12

Advertiser: Democratic Senatorial Campaign Comm  
 Product Desc: DSCC IE  
 Estimate: 1771

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Wed PR 10-11p Wednesday Prime 10-11pm															
CHICAGO FIRE															
Start Date <u>Week: 09/17/12</u> End Date <u>09/23/12</u> Weekdays <u>--W----</u> Spots/Week <u>1</u> Rate <u>\$3,200.00</u> Rating <u>0.00</u>															
E 26	KSNV	09/21/12	09/21/12	Fri PR 9-10p	CM	9-10pm	-----F--	:30	1	\$2,600.00	1	0.00	NM	1	\$2,600.00
Friday Prime 9-10pm															
GRIMM															
Start Date <u>Week: 09/17/12</u> End Date <u>09/23/12</u> Weekdays <u>----F--</u> Spots/Week <u>1</u> Rate <u>\$2,600.00</u> Rating <u>0.00</u>															
E 27	KSNV	09/15/12	09/15/12	Sat PR 9-10p	CM	9-10pm	-----S-	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
Saturday Prime 9-10pm															
NBC Prime Encores															
Start Date <u>Week: 09/10/12</u> End Date <u>09/16/12</u> Weekdays <u>-----S-</u> Spots/Week <u>1</u> Rate <u>\$1,200.00</u> Rating <u>0.00</u>															
E 28	KSNV	09/23/12	09/23/12	NFL Football	CM	1P-9PM	-----S	:30	1	\$10,000.00	1	0.00	NM	1	\$10,000.00
NFL Football															
SUN NT FB															
Start Date <u>Week: 09/17/12</u> End Date <u>09/23/12</u> Weekdays <u>-----S</u> Spots/Week <u>1</u> Rate <u>\$10,000.00</u> Rating <u>0.00</u>															
E 29	KSNV	09/18/12	09/24/12	M-F News 3 at Eleven	CM	11pm-1135pm	MTWTF--	:30	3	\$1,100.00	1	0.00	NM	3	\$3,300.00
M-F News 3 at Eleven															
NEWS 3 NIGHTSIDE															
Start Date <u>Week: 09/18/12</u> End Date <u>09/24/12</u> Weekdays <u>MTWTF--</u> Spots/Week <u>3</u> Rate <u>\$1,100.00</u> Rating <u>0.00</u>															
E 30	KSNV	09/15/12	09/22/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S-	:30	1	\$1,100.00	1	0.00	NM	2	\$2,200.00
Sa-Su News 3 at Eleven															
NEWS 3 NIGHTSIDE															
Start Date <u>Week: 09/10/12</u> End Date <u>09/16/12</u> Weekdays <u>-----S-</u> Spots/Week <u>1</u> Rate <u>\$1,100.00</u> Rating <u>0.00</u>															
Week: 09/17/12 End Date <u>09/23/12</u> Weekdays <u>-----S-</u> Spots/Week <u>1</u> Rate <u>\$1,100.00</u> Rating <u>0.00</u>															
E 31	KSNV	09/16/12	09/23/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S	:30	1	\$1,100.00	1	0.00	NM	2	\$2,200.00
Sa-Su News 3 at Eleven															
NEWS 3 NIGHTSIDE															
Start Date <u>Week: 09/10/12</u> End Date <u>09/16/12</u> Weekdays <u>-----S</u> Spots/Week <u>1</u> Rate <u>\$1,100.00</u> Rating <u>0.00</u>															
Week: 09/17/12 End Date <u>09/23/12</u> Weekdays <u>-----S</u> Spots/Week <u>1</u> Rate <u>\$1,100.00</u> Rating <u>0.00</u>															
E 32	KSNV	09/18/12	09/24/12	Late Night w/Fallon	CM	1237a-136am	MTWTF--	:30	2	\$750.00	1	0.00	NM	2	\$1,500.00
Late Night w/Fallon															
TONIGHT SHOW W/ JAY LENO															
Start Date <u>Week: 09/18/12</u> End Date <u>09/24/12</u> Weekdays <u>MTWTF--</u> Spots/Week <u>2</u> Rate <u>\$750.00</u> Rating <u>0.00</u>															
E 33	KSNV	09/22/12	09/22/12	Saturday Night Live	CM	1130pm-1:02am	-----S-	:30	1	\$1,400.00	1	0.00	NM	1	\$1,400.00
Saturday Night Live															
SATURDAY NIGHT LIVE															
Start Date <u>Week: 09/17/12</u> End Date <u>09/23/12</u> Weekdays <u>-----S-</u> Spots/Week <u>1</u> Rate <u>\$1,400.00</u> Rating <u>0.00</u>															
E 34	KSNV	09/16/12	09/23/12	Sports Night in Las Vegas	CM	Sun 1135p-1200a	-----S	:30	1	\$400.00	1	0.00	NM	2	\$800.00
Sports Night in Las Vegas															
SPORTS NIGHT IN LAS VEGAS															
Start Date <u>Week: 09/10/12</u> End Date <u>09/16/12</u> Weekdays <u>-----S</u> Spots/Week <u>1</u> Rate <u>\$400.00</u> Rating <u>0.00</u>															
Week: 09/17/12 End Date <u>09/23/12</u> Weekdays <u>-----S</u> Spots/Week <u>1</u> Rate <u>\$400.00</u> Rating <u>0.00</u>															
E 35	KSNV	09/16/12	09/23/12	NFL Pre-Game / FNA	CM	1p-530pm	-----S	:30	1	\$2,400.00	1	0.00	NM	2	\$4,800.00
NFL Pre-Game															
FTBL in America															
Start Date <u>Week: 09/10/12</u> End Date <u>09/16/12</u> Weekdays <u>-----S</u> Spots/Week <u>1</u> Rate <u>\$2,400.00</u> Rating <u>0.00</u>															
Week: 09/17/12 End Date <u>09/23/12</u> Weekdays <u>-----S</u> Spots/Week <u>1</u> Rate <u>\$2,400.00</u> Rating <u>0.00</u>															
E 36	KSNV	09/16/12	09/23/12	Sun PR 9-10p	CM	9-10pm	-----S	:30	1	\$1,200.00	1	0.00	NM	2	\$2,400.00
Sunday Prime 9-10pm															

Dateline

Order / Rev: 106573  
 Alt Order #: 06852105  
 Flight Dates: 09/14/12 - 09/24/12

Advertiser: Democratic Senatorial Campaign Comm  
 Product Desc: DSCC IE  
 Estimate: 1771

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 36	KSNV	09/16/12	09/23/12	Sun PR 9-10p	CM	9-10pm	-----S	:30	1	\$1,200.00	1	0.00	NM	2	\$2,400.00
Sunday Prime 9-10pm															
Dateline															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/16/12		-----S		1	\$1,200.00			0.00					
Week: 09/17/12		09/23/12		-----S		1	\$1,200.00			0.00					
E 37	KSNV	09/14/12	09/17/12	M-F 5-6a WakeUp w/Wagners	CM	5-6a	M---F--	:30	1	\$600.00	1	0.00	NM	1	\$600.00
M-F 5-6a WakeUp w/Wagners															
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/14/12		09/20/12		M---F--		1	\$600.00			0.00					
E 38	KSNV	09/14/12	09/17/12	Today Show	CM	658a-9am	M---F--	:30	1	\$1,500.00	1	0.00	NM	1	\$1,500.00
Today Show															
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/14/12		09/20/12		M---F--		1	\$1,500.00			0.00					
E 39	KSNV	09/14/12	09/17/12	Rachael Ray	CM	11am-12pm	M---F--	:30	1	\$325.00	1	0.00	NM	1	\$325.00
Rachael Ray															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/14/12		09/20/12		M---F--		1	\$325.00			0.00					
E 40	KSNV	09/14/12	09/17/12	The Doctors	CM	2pm-3pm	M---F--	:30	1	\$325.00	1	0.00	NM	1	\$325.00
The Doctors															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/14/12		09/20/12		M---F--		1	\$325.00			0.00					
E 41	KSNV	09/14/12	09/17/12	Dr. Phil	CM	3-4p	M---F--	:30	1	\$450.00	1	0.00	NM	1	\$450.00
Dr. Phil															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/14/12		09/20/12		M---F--		1	\$450.00			0.00					
E 42	KSNV	09/14/12	09/17/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	M---F--	:30	1	\$700.00	1	0.00	NM	1	\$700.00
(4:00 PM-4:30 PM)															
FIRST NEWS 3 AT FOUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/14/12		09/20/12		M---F--		1	\$700.00			0.00					
E 43	KSNV	09/14/12	09/17/12	M-F Early News	CM	5-630p	M---F--	:30	2	\$1,200.00	1	0.00	NM	2	\$2,400.00
M-F Early News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/14/12		09/20/12		M---F--		2	\$1,200.00			0.00					
E 44	KSNV	09/14/12	09/17/12	M-F News 3 at Eleven	CM	11pm-1135pm	M---F--	:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00
M-F News 3 at Eleven															
NEWS 3 NIGHTSIDE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/14/12		09/20/12		M---F--		1	\$1,100.00			0.00					
N 45	KSNV	09/23/12	09/23/12	Chris Matthews 9:30AM	CM	9:30a-10a	-----S	:30	1	\$500.00	1	0.00	NM	1	\$500.00
(SUN 9:30am)															
added line 45 back on for line 9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/17/12		09/23/12		-----S		1	\$500.00			0.00					
N 46	KSNV	09/16/12	09/16/12	SIGN ON-SIGN OFF	CM	5a-459a	-----S	:30	1	\$500.00	3	0.00	NM	1	\$500.00
(ROS (9:30 PM-10:00 PM))															
added line 45 back on for line 9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/16/12		-----S		1	\$500.00			0.00					

Totals 100 \$94,225.00